

Our vision is to create a fair and sustainable Canberra through our grass-roots activities. During 2019-2022, we will empower the Canberra community to live sustainably and will use this matrix to guide our work. In 2019 our top three priorities are promoting: active travel, adaptation and resilience to climate change and reduced consumption.

STRATEGIC PLAN MATRIX					
FOCUS 2019-2022	INFORM	INSPIRE	INCUBATE	COLLABORATE	SUPPORT
<p>By focusing on the following themes the SEE-Change community can help Canberra become a Low Carbon and Zero Emissions city</p>	<p>the CBR community about sustainability information/activities/workshops/events via social media, web, through local SEE-Change groups & special interest groups & university intern program</p>	<p>the CBR community to adopt sustainable behaviours via storytelling (best practice, celebration), events and workshops (eg sustainable house tours, sustainable gardens, compost workshop)</p>	<p>workable sustainable living initiatives that can be copied by other groups (eg social enterprises, cooperatives, sharing groups) via identifying interest in the community and help with communications and facilitation</p>	<p>with other organisations/individuals on projects/events via monthly catch-ups with key partners – ACT Conservation Council and Canberra Environment Centre, explore collaborations with other organisations(eg Woden SEE-Change-Canberra City Farm)/individuals to extend our reach/influence</p>	<p>the development and activities of geographically based SEE-Change groups and special interest groups via advice, administrative support, free use of office space, newsletter and start-up of new groups.</p>
<p>1. Active travel</p> 	<p>promote benefits of active travel</p> <ul style="list-style-type: none"> - Wallet - Health - Wellbeing - Reduced emissions - Less Congestion <p>inform the community about the benefits of SEE-Change Bicycle Trailer rental scheme.</p>	<p>Story-telling (people getting to work & other places by different means). Include stories about customer’s experiences renting Bicycle Trailers. Sustainable House Days – where householders have reduced personal car use</p>	<p>active travel initiatives (such as Bulk Buy of electric bikes) if/when they arise</p>	<p>with Active Travel Office, ACT Govt; Pedal Power, ACT Commissioner for Sustainability & Environment, City Renewal Authority, Switched on Cycles (electric bulk bikes/electric scooter buys) & active travel advocates.</p>	<p>Support ACT Govt, local groups & others. Support Gungahlin SEE-Change group to run the Light Rail launch event in Canberra.</p>
<p>2. Adaptation/Resilience to climate change</p> 	<p>use online resources, workshops, social media to encourage individual & community actions that can help them adapt and be more resilient to a warming climate.</p>	<p>Story-telling use inspiring case studies. Sustainable House Days – where householders have taken specific actions in their homes & gardens to address climate change.</p>	<p>adaptation/resilience to climate change if/when they arise</p>	<p>with ACTSmart, CBR Environment Centre, Conservation Council, Molonglo Conservation Group - habitats for wildlife, 350Canberra</p>	<p>Support local groups run workshops/events</p>
<p>3. Reduced consumption (includes sharing, swapping and repair opportunities)</p> 	<p>promote benefits of reduced consumption. Emphasis placed on people gaining experiences not acquiring things.</p>	<p>Story-telling about people who’ve deliberately chosen to work & earn less & spend their free time pursuing other activities like food growing, writing etc. Promote books like ‘The art of frugal hedonism’ 2016 Sustainable House Day - on a shoestring – Wamboin house</p>	<p>reduced consumption initiatives if/when they arise</p>	<p>with NENA (Canberra Hub of New Economy Network Australia), Buy Nothing Facebook groups & other share apps, Cool Australia, Australian Association of Environmental Education</p>	<p>Support Repair Café, WasteLess, Retrosuburbia BookClub, local groups to run workshops/talks, clothes swap initiatives and tool share initiatives.</p>
<p>4. Transition to all electric households & businesses (away from gas)</p> 	<p>Promote benefits of transition to electric appliances.</p>	<p>Story-telling about all electric households & benefits of induction cook tops, Feature all electric household as one of our Sustainable House Days. Sustainable House Day – all electric</p>	<p>electric transition initiatives if/when they arise.</p>	<p>with ACT Government workshops/events, Canberra Environment Centre, Conservation Council, businesses</p>	<p>Support interested groups and Woden SEE-Change’s SuperShed project.</p>
<p>5. Better Waste Management (particularly food waste)</p> 	<p>Inform community about upcoming workshops and initiatives. Inform community about the amount of food waste generated and its consequences.</p>	<p>Story-telling about Hackett Compost Collective/ Hot Composting workshop Sustainable House Day – where no food is placed in garbage bin</p>	<p>better waste management initiatives if/when they arise</p>	<p>with ACT Government, CBR Environment Centre, Conservation Council, Hackett Compost Collective</p>	<p>Support WasteLess</p>

