



MEDIA RELEASE

Monday 15th April 2019

Save on your new electric bike with SEE-Change

Local community organisation SEE-Change, in partnership with local business Switched on Cycles, are offering a huge saving on electric bikes for Canberrans. By becoming a member of SEE-Change and participating in a bulk-buy scheme, individuals can save up to \$300 on their new electric bike.

“Electric bikes are a fantastic alternative to driving. They’re a win for individuals and a win for Canberra,” said SEE-Change Executive Officer, Maddie Diamond.

By joining the bulk buy scheme, participants will save 15% on an electric bike from Switched on Cycles, which is a saving up to \$300. For those who fear they may be a little shaky on wheels, eBike expert Simone Annis from Switched on Cycles, will be answering questions and running test rides at SEE-Change’s Electric Bike Come-and-Try day on Sunday 5th May.

“People choose electric bikes for a number of reasons, whether it’s to save money on parking, reduce their carbon footprint, or just to make it to work without having to break a sweat. They are a great middle ground, being cheaper than a car and faster than a push bike,” said Maddie Diamond.

Transport is responsible for almost 60% of Canberra’s greenhouse gas emissions, the majority produced by private cars. The SEE-Change electric bike bulk-buy scheme supports the ACT Government’s plan to achieve net zero emissions by 2050, by encouraging cycling over driving.

The response from SEE-Change’s previous eBike bulk-buy participants has been overwhelmingly positive. Many participants now travel on their bike several times a week, replacing up to five car-trips per week with a bike ride. Other reported benefits from previous buyers include feeling fitter, increased confidence on a bike, saving money and most importantly, conquering hills with ease.

Test rides of several models of electric bikes are available at SEE-Change’s come-and-try day, being held at Downer Community Hall on Sunday 5th May at 2pm. Sign up to become a SEE-Change member on the day and receive your 15% discount.

For more information on the bulk-buy scheme and to register for a free test ride, visit:

https://www.see-change.org.au/event/electric-bike-bulk-buy-come-try/?instance_id=11840

Contact for information:

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Simone Annis is a local expert in quality, affordable electric bikes, and offers the highest customer service through her business Switched on Cycles. SEE-Change is a local grassroots organisation, creating a sustainable Canberra through community action.